



**Centers for Medicare & Medicaid Services National Medicare Multi-Media
Education Campaign Medicare Prescription Drug Coverage
Radio Ad- 30 seconds**

Lunch

SFX: RESTAURANT SOUNDS.

MAN 1: You finished with your fries?

MAN 2: Yeah, take 'em.

MAN 1: So... with your Medicare drug plan, you're only paying \$28 a month

MAN 2: That's right.

MAN 1: For which drug?

MAN 2: All of them.

ANNCR: The more you know about Medicare Prescription Drug Coverage, the better it sounds.

MAN 2: I'll help you pick a plan. If I can do it, you can do it.

MAN 1: (JOKINGLY) No kidding.

MAN 2: Oh, you wanna be smart? Give me back my fries!

ANNCR: For help, call 1-800-MEDICARE go to medicare dot gov,. Or... turn to each other. To avoid penalty, sign up by May 15.

ANNCR: Paid for by the Department of Health and Human Services